



## More about the Kids Cancer Charity

### **In 2014-2015 alone, the Charity arranged:**

- Therapy sessions for 373 children & youngsters.
- Befriending activities for 31 people in need
- Dream holidays for 224 children and adults to Disneyworld, Florida along with another additional 41 free passes to the theme parks.
- Trips and holidays for 98 children and adults to the Disneyland Paris experience
- UK holidays for 573 children and adults plus 28 families receiving advice and guidance on specialist travel insurance

**All these activities were funded entirely by voluntary help and donations**

### Introducing Team Member Eira Gwynn

Eira is one of the lynch pins in the organisation, as without her dedicated fundraising skills and those of her team, there would not be the monies available to meet the demands that are placed on Kids Cancer Charity.

For 16 years Eira has managed the charity's Appeals Office using her persuasive manner to not only encourage her Team to effectively raise substantial sums of money, but also to maximise any fundraising opportunities that arise, as well as embracing new approaches to raising money. In addition to her management role, Eira is responsible for writing Grant Applications to charitable trusts and foundations as well as corporate organisations. This last year, Eira coordinated a Grant Application to BBC Children in Need Appeal that successfully resulted in a grant that will fund a Play Therapist's Salary plus other expenses for the next three years.

Recruiting, retaining and developing sufficient staff in the Appeals Office is currently Eira's number one priority, and will hopefully result in an expansion of the Appeals Office Team in 2016. A harmonious office environment that thrives on the challenge of making a difference to the lives of children affected by cancer is the main driving force.

Meeting fundraising targets however is an ever uphill struggle, and the charity is therefore extremely appreciative of the strong backing that Eira and her Team receive from our loyal corporate partners, donors and supporters.

**To all the wonderful individuals that run, walk and cycle; fundraise in memory of loved ones or leave gifts in their wills; as well as the companies and charitable trusts and foundations who share and help us realise our vision—thank you from all of us at Kids Cancer Charity.**

Visit us at our website: [www.kidscancercharity.org](http://www.kidscancercharity.org)

To be kept up-to-date with our latest news in the most cost effective way please ensure that we have your current e-mail address. Send to: [enquiries@kidscancercharity.org](mailto:enquiries@kidscancercharity.org)





**KIDS CANCER CHARITY**

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## THANK YOU ALL FOR YOUR SUPPORT IN 2015

### Moving forward ....

...it has been a year for renewal, replacement and updating for the charity.

- The charity has invested in a new telephone system. We are now 'up in the clouds' in an endeavour to make our calls more cost effective and to improve the efficiency of our operation.
- A new 3 bedroomed caravan has been purchased and sited at the popular resort located at Greenacres in Porthmadoc, North Wales. A good location for families living north of Offa's Dyke.
- We have introduced a new holiday scheme whereby families can take much needed weekend breaks during school term times.
- After 16 years since it was purchased, the charity's villa in Florida has had a 'make over' - the exterior and pool decking area has been painted, new blinds fitted and furniture replaced.
- Advanced plans are in place to expand the charity's Play Therapy Service.



### Gifts in Kind

The charity is always grateful to receive monetary donations, as without them it would not be possible to meet the demands on its services. However, we also receive Gifts in Kind and want to add our special thanks to those individuals and organisations that have donated:

- ◆ One off breaks at Cottages free of charge to families around the country
- ◆ Vacations at villas in France and Florida
- ◆ Free hotel accommodation for families in Devon and in Florida
- ◆ Complimentary theme park tickets, Attraction Tickets, Easter Eggs, Xmas and other gifts for children affected by cancer.
- ◆ Pantomime and other Theatre visits for families.

*SEASON'S GREETINGS TO ALL OUR SUPPORTERS*



Kids Cancer Charity

Established in 1989 as Christian Lewis Trust

Services provided to support children and teenagers affected by cancer, and their families

- *U.K. Breaks*
- *Play Therapy*
- *Counselling*
- *American Experience Programme*
- *Disneyland Paris Experience*
- *Befriending*
- *Bereavement Support*

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